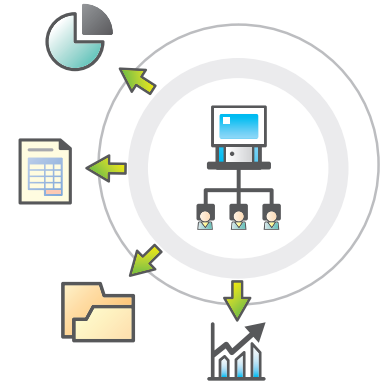


CONTENT MANAGEMENT SYSTEM

CMS

New Media Gateway's Content Management System is your answer to making instantaneous, real-time changes to your website, without having to turn to your creative agency, freelance Web designer or even your I.T. staff. With the CMS, you control your content; you hold your brand's integrity in your hands and, best of all, you determine who else has access to making any edits to your site.

Let our experts show you how you can turn your website from an informational source into a true business component of your organization that can generate additional revenue streams, become the focal point for buzz about your business, or even how to slash sales downtime from simple integration methods.



CONTENT MANAGEMENT SYSTEM

The CMS speaks for it self. A demo to one of our vendors who have used many different product in the industry have spoken raucously about your product. A job well done NMG!

Vimal Vyas
Raleigh Convention & Visitors Bureau

- 1 File Management System
- 2 Dynamic Site Navigation
- 3 Site Template Manager
- 4 Image Library
- 5 Category Management System
- 6 Widget Library *
- 7 E-Commerce Module *
- 8 Instant RFP Generator*
- 9 Blog Module *
- 10 Event Calendar Manager
- 11 e-Newsletter Database

* - denotes an optional module





NMG's Content Management System gives you total control over the text, images, even color and layout of your website! Make changes instantly, and without any design or technical experience. If you can highlight, bold or underline text in a document, you can manage your site's content with our CMS.

This powerful tool not only allows you to keep your site timely and updated at all times, it also allows you to allocate funds you're spending on agency change orders to go towards their efforts to generate new business for your organization. Plus, you also control who has access to make these changes in your organization.

■ The Content Management System has provided tremendous results for some of our clients, like:

- 1 Shortened website content updates up to 60% faster than other means
- 2 Reduced sales downtime in data entry requirements up to 25% a week
- 3 Increased organic website traffic with integrated SEO admin panel
- 4 Greatly improved efficiency and flexibility allow users to make website changes

How can your organization leverage the Content Management System?

- ▶ Upload and categorize unlimited files in one centralized repository
- ▶ Organize your files in a logical manner, making searching, updating and managing them easier than ever
- ▶ Control the end-user experience and make your site flow exactly the way you want
- ▶ You have total control over where to place content, what to name navigation points, and how visitors will use your site
- ▶ Create your own templates for your sites without any design or technical experience
- ▶ Make real-time changes that keep your site content fresh and relevant, without having to pay for or wait on third-party assistance.
- ▶ Organize all your digital images in one centralized repository with simple search functionality
- ▶ Create groups for images that relate to specific uses, campaigns, audiences, etc
- ▶ Safeguard your brand by limiting user access to select images and make changes, ensuring your brand is never compromised
- ▶ Quickly and easily manage all of your site's categories.
- ▶ Make the maintenance of your site fast and simple, from one centralized location.
- ▶ Create new pages in real time, edit and manage them directly from your desktop -- never has website editing been so easy and convenient as with NMG's Content Management System.

Contact NMG today for more information on our Content Management System, and to see how you can leverage our proprietary technology to evolve your sales and marketing to the next level.